1. Explain transportation in tourism the role of development.

2. Interrelationships between transport and tourism

3. Land-based transportation and tourism

4. Rail Travel and tourism

5. Water-based transportation and tourism

6. Air transportation and tourism

7. Explain the different definitions or explanations for hospitality. How does hospitality impact on our lives?

8. What sections does hospitality have?

9. Explain the characteristics of the hospitality industry

10. Explain the objectives of the hospitality industry

11. Explain the trends influencing the hospitality industry

12. Explain the terms of tour operator and tour agency and discuss the differences between them.

13. Explain the classification of hotels by their criteria.

14. Explain the classification of hotels by their ownership

15. Briefly explain each type of hotel

16. Explain Franchising and Referrals in Hotel Management

17. Explain the contemporary trends in Entertainment tourism

18. Explain various types of entertainment

19. Explain the land-based recreation tourism in Azerbaijan

20. Explain the recreational tourism and its characteristics

21. Explain 4 P’s of tourism marketing (Marketing mix)

22. Explain the main distribution channels of tourism product

23. What is destination branding? Explain the importance of destination branding for tourism development.

24. The role of destination management components in successful tourism marketing

25. Explain the role of Azerbaijan Tourism Board in promotion and development of Azerbaijani tourism.

26. Explain how Internet technology, computer reservation systems (CRS), global distribution systems (GDS) and mobile technology impact hospitality distribution

27.Explain the functions of travel and tourism intermediaries from a hospitality perspective

28. Explain 7 P of tourism.

29. Consumer behaviour in tourism and hospitality.

30. Integrated Marketing Communications (IMC) in tourism and hospitality

31. Explain the relationship between tourism and environment

32. Explain Thanatourism (Dark Tourism) development through the Chernobyl case.

33. Explain Health(Medical) tourism development in Azerbaijan.

34.What are threats of tourism?

35.What are positive impacts of tourism on national economy?

36. Ecotourism and its main principles

37. What is Sustainable Tourism?

38. Impacts of tourism on growth, employment, income and livelihoods

39. What’s a Sustainable Tourism Plan?

40.How to reduce negative impacts of tourism?

41. What are negative economic impacts of tourism?

42. What do you think about Azerbaijan”s “Take another look” as an official slogan for tourism promotion? Please ground your answer.

43. To what extent does hosting international events (cultural, sport, political) lead to further tourism promotion?

44. Development of winter tourism in Azerbaijan.

45.Explain the Strategic Roadmap for development of specialized tourism industry in Azerbaijan.

46.Explain Gastronomy tourism

47.Explain Halal tourism

48. The role of cultural heritage tourism in shaping national identity

49. What is Niche (Special interest) tourism?

50. Explain differences between Green Tourism, Ecotourism and Sustainable Tourism.

51. Explain cultural tourism motivation

52. To what extent does accessibility ensure the development of a tourism destination?

53. What do you mean by tourism product? Write in your own words.

54. Briefly explain man-made tourism products.

55. Explain the role of Cultural Heritage tourism products in the promotion of a county.

56. Name and briefly explain the main components of tourism product.

57. What is an accommodation? In what way can it be regarded as an attraction?

58. Explain the difference between tourism facilities and tourism amenities.

59. Name the types of tourism product characteristics and briefly explain each type

60. Explain how Maslow’s hierarchy can be applied in the field of tourism motivation

61. Explain Dann’s push and pull theory of motivation, and give an example from your own experience if one is available.

62. Explain Travel Career Ladder (Pearce) and Travel Career Pattern (Pearce and Lee) theories and discuss the differences between them

63. Explain main motivators in tourism.

64. Psychocentric, Midcentric and Allocentric models of tourism motivation

65. Explain various types of tourism as tourism motivators.

66. What are the motivation factors for rural tourism?

67. What is Dark Tourism? Why are many people motivated by Dark Heritage sites?

68. Explain leisure, recreation and tourism and compare them where needed.

69. What is tourism demand? Explain the external factors influencing tourism demand.

70. Explain the types of tourism demand.

71. Name and explain the factors which affect tourism demand

72. Religious tourism and pilgrimage places as tourism destination.

73. Define tourism supply and explain the components of tourism supply

74. Explain the tourism supply chain

75. Explain natural tourism products.