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| **AZƏRBAYCAN DÖVLƏT İQTİSAD UNİVERSİTETİ** |
| **BEYNƏLXALQ İQTİSADİYYAT MƏKTƏBİ** |
| **BEYNƏLXALQ İQTİSADİYYAT (İNGİLİS DİLLİ) KAFEDRASI**  Fənn: Innovation management in business (Biznesdə innovasiyaların tətbiq edilməsi)  Müəllim: Məmmədova Şəbnəm  Qrup: 1082  **İmtahan sualları. (FINAL EXAM)**  1. Explanation: Innovation Definition  2. Explanation: Importance of application of innovations to business  3. Explanation: Characteristic of successful innovating companies  4. Explanation: Classifying firms by degree of innovativeness (types of such firms)  5. Explanation: Drivers of innovations  6. Explanation: Difference between Process and Product Innovation  7. Explanation: What is digital transformation? (with examples)  8. Explanation: The main features of digital transformation  9. Explanation: Digital maturity and it`s characteristics  10. Explanation: Main digital transformation trends  11. Explanation: Components of digital transformation  12. Explanation: Benefits of digital transformation (with examples).  13. Explanation: Core foundations for digital transformation (accelerators of transformation)  14. Explanation: What are measure dimensions of talent management?  15. Explanation: The main challenges of digital transformation  16. Explanation: What are innovation adopters’ types (with examples)  17. Explanation: Who are innovators and early adopters and the main differences between them  18. Explanation: Who are early majority and late majority and the main differences between them?  19. Explanation: Who are laggards and their main differences from innovators?  20. Explanation: The main adoption stages of innovations  21. Explanation: What are main types of innovation?  22. Explanation: What are main types of implementation process of innovation?  23. Explanation: The main features of radical and incremental innovations. Their difference.  24. Explanation: The main features of architectural innovation and disruptive innovation. Their difference.  25. Explanation: Difference between product innovation and organizational innovation  1. Explanation: What are innovative units and main characteristics of innovative units  2. Explanation: What are incubators and theirs` main features  3. Explanation: What are accelerators and theirs` main features  4. Explanation: Key differences between incubators and accelerators  5. Explanation: What is co-working, it`s main features and benefits  6. Explanation: What is maker-space and it`s features  7. Explanation: Core components of entrepreneurship  8. Explanation: What makes an entrepreneur?  9. Explanation: Main differences entrepreneurs and small business owners  10. Explanation: What is innovative entrepreneurship and why innovations are essential for entrepreneurs?  11. Explanation: What is startup and it`s main features  12. Explanation: Startup timeline. Essential elements of successful startups  13. Explanation: Why startups fail? Main failure reasons  14. Explanation: Types of financing instruments of innovations  15. Explanation: What is seed funding?  16. Explanation: Business angels and their main characteristics  17. Explanation: Who are venture capitalists and their main characteristics  18. Explanation: Differences between angels and VCs  19. Explanation: Innovation, risk and finance at different stages  20. Explanation: Crowdfunding and it`s main characteristics  21. Explanation: Types of crowdfunding  22. Explanation: Why data is important? Essential reasons of data for business development  23. Explanation: What is data driven decision? Benefits of DDD (with samples)  24. Explanation: Main features data driven organizations  25. Explanation: Challenges of becoming data driven |

1. Explanation: Innovation risk management and main risks of innovation (examples)
2. Explanation: Main pillars of innovation risk management
3. Explanation: Key rules to manage innovation risks
4. Explanation: Main actions to achieve an appropriate risk-reward balance
5. Explanation: Main features of innovation risk management and risks of innovation
6. Explanation: Innovation ambition matrix
7. Explanation: Main actions for reduce innovation risks
8. Explanation: What is agile transformation and give your examples.
9. Explanation: Main components of agile transformation
10. Explanation: Main features of agile transformation of organizations
11. Explanation: How to transfer organizations to agile management. Main steps.
12. Explanation: Enterprise agility.
13. Explanation: Building blocks of agile transformation.
14. Explanation: Key team and enterprise – level change. Key shifts for agile transformation.
15. Explanation: Structure of enterprise agile transformation. Main features of each stream.
16. Explanation: Characteristic of successful innovating companies. Give your samples
17. Explanation: Main facets of innovation (with samples)
18. Explanation: Challenges of innovation in business
19. Explanation: Internal and external sources of innovation impulses
20. Explanation: What are main sources of innovation impulses and explain them.
21. Explanation: Main innovation myths
22. Explanation: Main success factors for innovation management
23. Explanation: Innovation ecosystem and main functions
24. Explanation: Main elements of national innovation ecosystem
25. Explanation: Main challenges of national innovation ecosystem. Solutions.